



WIDS COURSE DESIGN WORKSHOP

Building Performance-Based Curriculum with the WIDS Model

About the WIDS Course Design Workshop

The WIDS Course Design Workshop is a collaborative, hands-on training course where faculty members or curriculum designers develop and implement educational/training curricula. The workshop guides participants through a structured planning process, including defining learning outcomes, aligning assessments, and developing interactive, student-centered learning activities. In this workshop, participants will design a curriculum based on performance-based learning principles through systematic processes using the WIDS framework. Participants will develop or revise a summary of curriculum outcomes, including curriculum information, competencies, performance criteria, and learning objectives. They will then use these curriculum outcomes to create learning plans, lesson plans, and performance assessment tasks.

Format Options

- ✓ In-Person (on-site)
- ✓ Virtual (live online via video conferencing)
- ✓ Hybrid delivery available upon request

Training Details

- ✓ Duration: 5 Full Days
- ✓ Cohort Size: Up to 25 Participants
- ✓ Language: English/Arabic

WIDS Course Design Certificate

Participants who successfully meet performance criteria will receive the WIDS Course Design Certificate, demonstrating competence in performance-based curriculum design using the WIDS model and software.

5-Day Workshop Schedule

Day 1	Performance-Based Learning & Course Set Up Illustrate the role of PBL Set up a course in WIDS Learning Design Framework
Day 2	Writing Competencies & Performance Standards Write competencies Develop performance standards Competency Practice
Day 3	Learning Objectives & Performance Assessment Tasks Write learning objectives Create performance assessment tasks
Day 4	Learning Plans Design learning plans using the learning cycle Create teaching notes Share for collaboration
Day 5	WIDS Syllabus & Credential Create a WIDS syllabus Course Design Certification Assessment

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Competencies & Who Should Attend

Workshop Competencies

Upon completing the WIDS Course Design Workshop, participants will be able to:

1. Illustrate the role of performance-based learning in the teaching and learning process
2. Set up a course in WIDS, including course information, roles, and related outcomes
3. Write competencies that are measurable, observable, and aligned to Bloom's Taxonomy
4. Develop performance standards including assessment strategies and criteria for all course competencies
5. Write learning objectives that support mastery of each competency
6. Create performance assessment tasks, including checklists and rubrics, for course competencies
7. Design learning plans that guide learners through the full learning cycle
8. Create a WIDS syllabus that reflects all course outcome summary components

Who Should Attend

This workshop is designed for educators and curriculum professionals, including:

- › Technical college faculty and instructors
- › Curriculum developers and instructional designers
- › Academic program coordinators and administrators
- › Workforce development specialists
- › Professional development coordinators
- › Anyone responsible for designing or updating course curriculum

Prerequisites

No prior WIDS or instructional design experience required. Participants must have access to the WIDS software through their college site. Basic computer skills recommended.

What Participants Bring

Participants select a real course to work on during the workshop — a course they currently teach or plan to develop. By the end of Day 5, they have a complete, performance-based course outline ready for use.

About WIDS

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The Worldwide Instructional Design System (WIDS) is a division of the Wisconsin Technical College System Foundation (WTCFSF), a 501(c)(3) nonprofit organization. Since 1993, WIDS has provided curriculum design tools, consulting, and professional development to educational institutions, government agencies, and industry partners across the United States, Canada, and the Middle East. With decades of experience in instructional design, competency-based learning, and program development, WIDS consultants help organizations create practical, high-quality learning solutions that improve educational and workforce outcomes.

WIDS in the Middle East

In 2018, De Square Global for Educational Consulting Co. based in Kuwait, became the exclusive agent and distributor of WIDS software and services in the GCC countries: Bahrain, Kuwait, Oman, Qatar, Saudi Arabia, and the United Arab Emirates. In 2023, De Square Global also became the exclusive agent and distributor of WIDS software and services in Egypt, Iraq, Jordan, Lebanon, Libya, and Yemen. No other agent or distributor holds these rights in these countries. Backed by more than 50 years of combined experience in teaching, academic leadership, and curriculum design, the De Square Global team delivers WIDS solutions, consulting, and training to help institutions build industry-aligned, learner-centered programs.

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